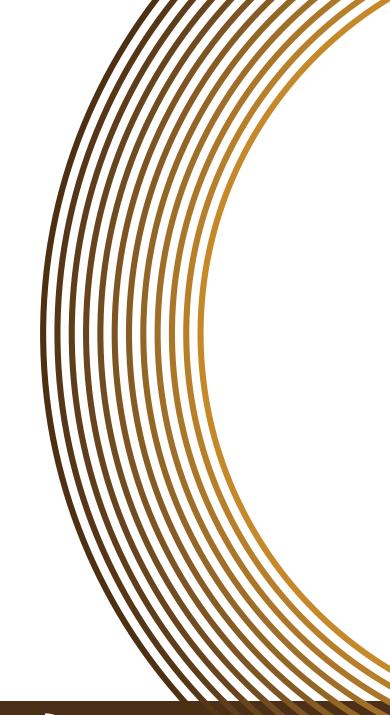


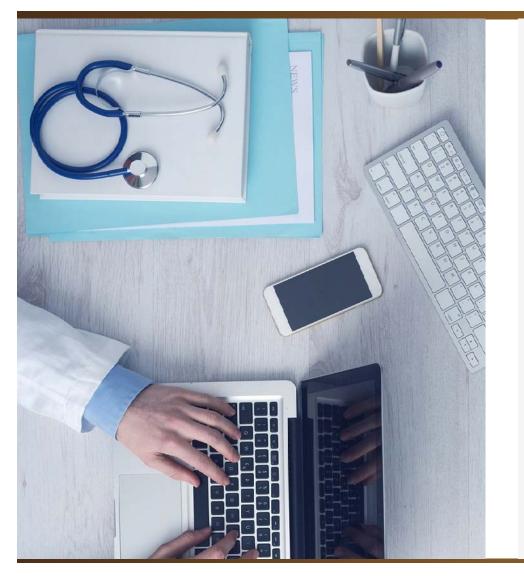
Social Media Toolkit



www.idfdiabeteschool.org



International Diabetes Federation



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Course overview

This course provides healthcare professionals practical information along with management recommendations to enhance the care delivered to people with diabetes who plan to fast during Ramadan.

Importance of continuing medical education

- 1. Keep up to date
- 2. Prepare for the future
- 3. Boost your professional confidence
- 4. Improve your skills



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School of Diabetes



Did you know?

- One in 11 people has diabetes, 79% of whom live in low and middle income countries.
- If trends continue, at least 1 in 10 adults will have diabetes by 2045.
- 463 million adults (20-79 years) were living with diabetes in 2019. Most have type 2 diabetes.
- Estimates suggest that there are over 150 million Muslims with diabetes worldwide.
- Some individuals with diabetes can be exempted from fasting.
- Changes in diet and fluid intake can lead to an increased risk of diabetes complications.
- Ramadan may provide an opportunity to improve diabetes management, with a focus on self-care, medicine regulation and meal-time.



IDF Online Short Course Diabetes and Ramadan Practical Guidelines Spread the word

Spread the word

Our aim is to spread the word about the IDF School of Diabetes courses throughout the healthcare community.

To help us do that, simply:

- 1. Use one of our social media visuals according to the social channel you will be using
- 2. Choose one of our text post examples to go with a visual
- Publish the visual and text on your social media channels adding the subtitle and using these hashtags: #InternationalDiabetesFederation #IDFSchoolofDiabetes #IDFOnlineCourses #DiabetesRamadan



Post text examples

- #DiabetesRamadan As the prevalence of diabetes increases, so does the number of people with diabetes who fast during Ramadan. Our free online course provides health professionals with practical information and management recommendations to ensure a safe and healthy fast. Register at: www.idfdiabeteschool.org/Short-Course/diabetesramadan/en
- #DiabetesRamadan Did you know that pre-Ramadan education has been associated with a decrease in the incidence of hypoglycaemia in people who fast? Our updated free online course includes practical information on risk associated with fasting in people with diabetes. Register now: www.idfdiabeteschool.org/Short-Course/diabetes-ramadan/ en
- #IDFSchoolofDiabetes Our updated free online course is an • essential tool for all health professionals involved in diabetes management and care who support people with diabetes who wish to fast during Ramadan. Find out more: www. idfdiabeteschool.org/Short-Course/diabetes-ramadan/en

Post example

Free Online Short Course Diabetes and Ramadan Practical Guidelines 2021 ♡ Q Ù Liked by rominasavuleac and 81 others **O IDF** School of Diabetes

DIDF

intdiabetesfed

Intdiabetesfed #DiabetesRamadan - As the prevalence of diabetes increases, so does the number of people with diabetes who fast during Ramadan. Our free online course provides health professionals with practical information and management recommendations to ensure a safe and healthy fast. Register at: www.idfdiabeteschool.org/Short-Course/diabetes-ramadan/en

#DiabetesRamadan #IDFSchoolofdiabetes #ContinuingMedicalEducation

Add a comment.

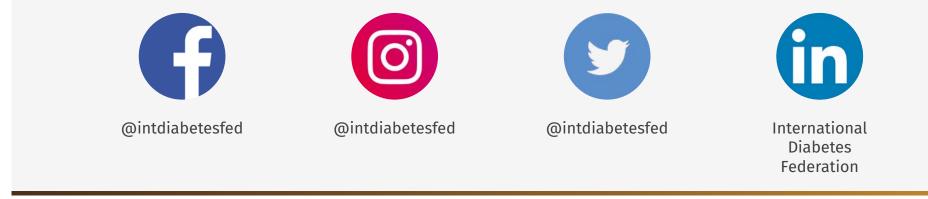
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Post



How to get involved

Show your support by following IDF on social media. By doing so, you add your voice to our global community.



Social media toolkit - www.idfdiabeteschool.org/Short-Course/diabetes-ramadan/en

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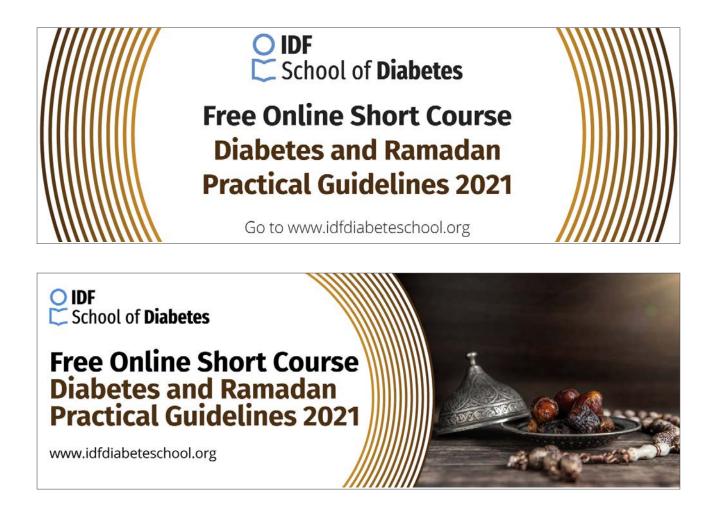
Download the resources



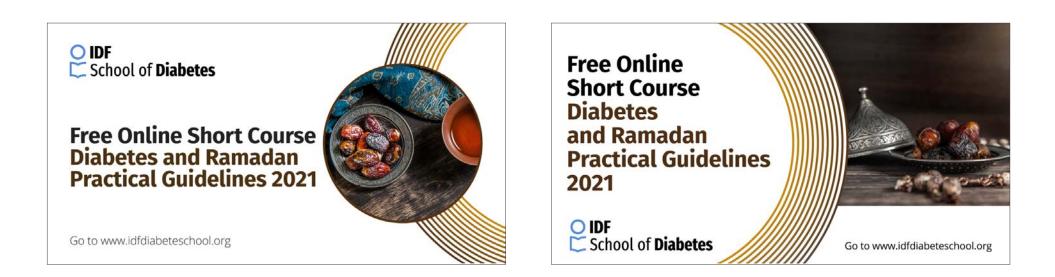
Social media toolkit - www.idfdiabeteschool.org/Short-Course/diabetes-ramadan/en

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IDF Online Short Course Diabetes and Ramadan Practical Guidelines Twitter banners



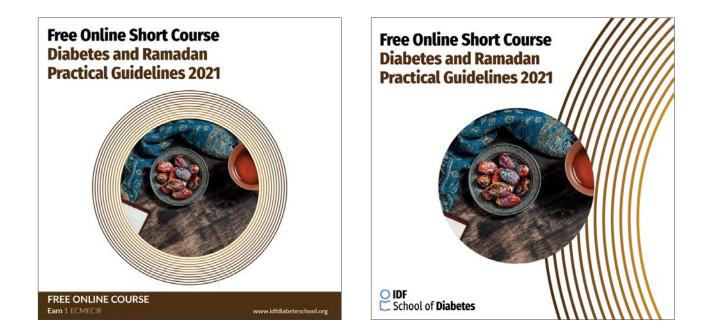




Facebook banners

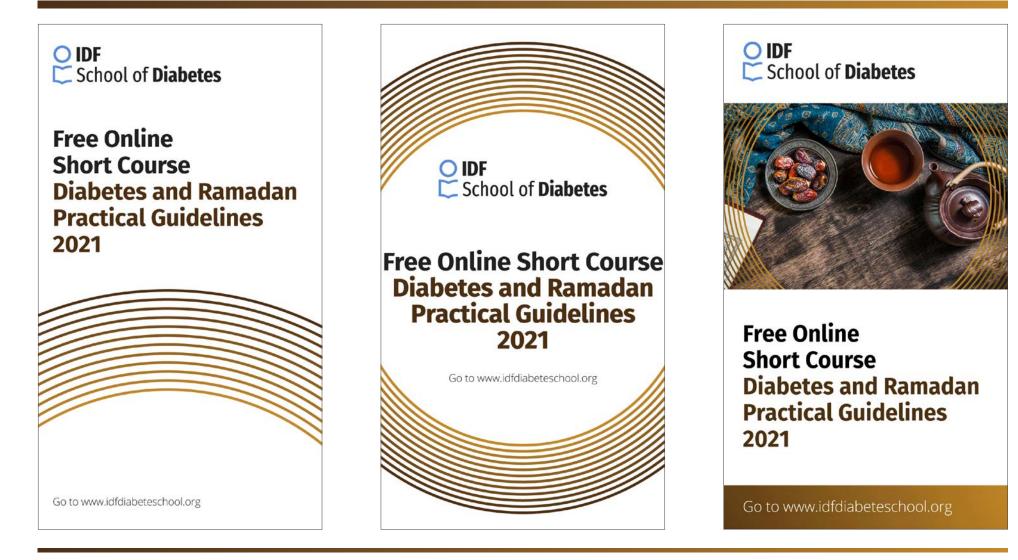








Instagram stories



Instagram posts

